



media release

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Thousands of Photography Professionals and Enthusiasts Converge on Charlottesville, Virginia to Celebrate and Share their Passion

2nd annual event celebrates photography with multi-media presentations, exhibits and interviews in Charlottesville, VA June 12, 13, 14

Charlottesville, VA (April 07, 2008) --Photographers from around the world will once again turn their focus to Charlottesville, Virginia, for the second annual LOOK3 Festival of the Photograph, taking place in venues throughout the city from June 12 – 14, 2008. The Festival, affectionately described as “three days of peace, love and photography,” brings together photographers and enthusiasts from around the world to celebrate the careers of legendary artists, emerging talent and the best work from the past year, from photojournalism to fine art.

Highlights of the three-day Festival include gallery exhibitions and interviews with renowned photographers Mary Ellen Mark, Joel-Peter Witkin, and James Nachtwey; “Shots,” a multi-media showcase of exceptional new work by a selection of photographers from around the world, transforming an abandoned warehouse for the evening with projected images and audience; and “Works,” the Festival’s grand-finale, a dynamic presentation of work by twenty celebrated photographers, projected onto a giant screen in a covered, outdoor concert arena, followed by a late night closing celebration.

“Last year’s inaugural LOOK3 Festival was a dream come true. I saw my photographic heroes on stage telling us the story of their lives. Add in the epic projections, the gallery shows, the presentations, the parties, and people coming from around the world, it was incredible,” said Michael “Nick” Nichols, Festival co-executive director and National Geographic magazine’s photographer and editor-at-large. Nichols conceived the one-of-a-kind event after twenty years of hosting “Hotshots,” an informal gathering of photographers in his own backyard. “We’ve had so much positive feedback about how refreshing it is to slow down for three days and celebrate the medium we love and the talented people whose creativity inspires us. We have an extraordinary lineup of events and artists for 2008, the second year of LOOK3 will be every bit as stimulating.”

In addition to the specially staged events, LOOK3 will transform the historic downtown Charlottesville into a “living image” with photographs hanging in the trees, projected in storefront windows and on the sides of buildings, and also on display in all the galleries. The LOOK3 Festival of the Photograph is open to the public and the schedule of events include the following:

INsight CONVERSATIONS

NPR correspondent Alex Chadwick will conduct interviews with LOOK3 2008 legacy photographers Mary Ellen Mark, Joel-Peter Witkin and James Nachtwey, each evening at The Paramount Theater.

TREES

Flip Nicklin’s majestic undersea images will be suspended high in the trees along Charlottesville’s outdoor pedestrian mall throughout the Festival. On Wednesday, June 11th, from 7-9 pm, Flip will preview his images at the Paramount Theater.

PAGES

Every evening after dark experience the year’s best images from international newspapers and magazines, including National Geographic Magazine, The New York Times, Paris Match, The New Yorker, Smithsonian, Time, and more than fifty others, as they light up in storefront windows and on a large outdoor screen on the Downtown Mall.

BOOKS

LOOK3 celebrates 50 choice photography publications from 2007 and 2008, including works by photographers Alec Soth, Stephen Shore, Richard Misrach, Daido Moriyama, Luigi Ghirri, Boris Mikhailov, Alex Webb, and others.

YOURSACE

Festival attendees can print, display, and project their own work in a collaborative exhibit that lies at the heart of the LOOK3 mission to share and inspire. Canon will be on-site to make prints from digital files and Apple technicians will be available to help guests build digital slideshows for projection.

MASTERS

Gerd Ludwig, Nubar Alexanian & Jeff Jacobson, Brenda Ann Kenneally, Julia Blackmon, David Alan Harvey, Maggie Steber, and Sam Abell will share stories and images in a series of short talks in the Paramount Theater.

LOOK3 THEATER

New for 2008, multimedia projects from around the world will be shown on a large screen in an intimate setting. This dynamic 3-hour program will cycle twice daily, and select artists will be on hand to discuss their work.

FILM SCREENINGS, Vinegar Hill Theater (Ticketed Event - Not included in Festival Pass)

Alexander: Extraordinary Child, a premiere film by Martin Bell Twins, by Martin Bell and Mary Ellen Mark; War Photographer, a film about James Nachtwey A 30 minute excerpt of a yet to be released film about Joel-Peter Witkin by director Catherine Pex

SHOTS, IX Warehouse

Friday, June 13th Screening 8:30 - 10pm; Party 10pm - 2am.

A dynamic cross-section of work by internationally recognized photographers, these projections are followed by late night revelry. Artists include:

- Christoph Bangert
- Juliana Beasley
- Michael C. Brown
- Andrea Bruce
- Kathryn Cook
- Andrew Cutraro
- Carolyn Drake
- Lucas Foglia
- Danny Wilcox Frazier
- Ed Kashi & Julie Winokur
- Teru Kuwayama
- Erika Larsen
- Rafal Milach
- Vincent J. Musi
- Dominic Nahr
- Michael "Nick" Nichols
- Brian Plonka
- Lorena Ros
- Joseph Sywenkyi
- Vanessa Winship
- Pieter ten Hoopen

WORKS, Charlottesville Pavilion

Saturday, June 14th, Screening 8:30; Party 10pm

The Saturday night grand-finale projection, featuring work from twenty celebrated photographers will take place in a covered outdoor concert arena with images projected onto a giant screen followed by late night partying and a closing celebration. Artists:

- Richard Barnes
- Valerie Belin
- Marcus Bleasdale
- Elizabeth Gilbert
- Richard Kalvar
- Robb Kendrick
- Alen MacWeeney
- Andrea Modica
- Seamus Murphy
- Paul Nicklen
- Randy Olson
- Callie Shell
- Lana Slezić
- George Steinmetz
- Scott Strazzante
- Balazs Gardi
- Diana Walker
- Simen Johan
- Dan Winters
- Chris Jordan
- Antonin Kratochvíl
- Anton Corbijn

EXHIBITS

Special exhibitions in galleries throughout Charlottesville will display work by:

Mary Ellen Mark, James Nachtwey, Joel-Peter Witkin, Steve McCurry, Jeff Jacobson, the White House News Photographers Association, Lori Grinker and Nubar Alexanian.

Along with Nichols, the Festival is organized by Jessica Nagle of Charlottesville, who serves as co-executive director, and a Board of Advisors that includes Melissa Harris, Editor-in-Chief, Aperture Magazine; Kathy Ryan, Photo Editor, The New York Times Magazine; David Griffin, Director of Photography at National Geographic Magazine; Yolanda Cuomo, Creative Director, Yolanda Cuomo Design; Vincent Musi, Master of Ceremonies; and Alex Chadwick, INsight Conversations Interviewer, and a producer and host for National Public Radio.

Support for LOOK3 2008 is provided by founding partners Apple and National Geographic. Additional support is provided by Canon and Virginia National Bank.

For more information about the Festival, to purchase festival passes or to register for specific workshops and events, visit the Festival web site at www.look3.org. Unless specifically noted, all events are included in a single Festival pass, which may also be purchased on the Festival web site.